

# Curriculum Vitae of Dr. Georgios Batsakis

ALBA GRADUATE BUSINESS SCHOOL, THE AMERICAN COLLEGE OF GREECE  
6-8 XENIAS STR., ATHENS, GREECE

## PERSONAL INFORMATION

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Public profiles: [Google Scholar](#); [LinkedIn](#); [ResearchGate](#)

Citizenship: Greek; British

## CURRENT ACADEMIC POSITIONS

- |                |   |
|----------------|---|
| 2024 – present | Professor of International Business, Alba Graduate Business School, The American College of Greece, Athens, Greece                  |
| 2023 – present | Reader in International Business (fractional appointment), Brunel University London, Brunel Business School, London, United Kingdom |

## PAST ACADEMIC POSITIONS

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|-------------|--|
| 2018 – 2023 | Associate Professor of International Business, Alba Graduate Business School, The American College of Greece, Athens, Greece                                       |
| 2017 – 2018 | Assistant Professor of International Business, Alba Graduate Business School, The American College of Greece, Athens, Greece                                       |
| 2015 – 2022 | Lecturer / Senior Lecturer in International Business (fractional appointment since 2017), Brunel University London, Brunel Business School, London, United Kingdom |
| 2013 – 2015 | Postdoctoral researcher in International Business, University of Kent, Kent Business School, Canterbury, United Kingdom  |
| 2010 – 2013 | Teaching assistant, Brunel University London, Brunel Business School, London, United Kingdom   |
| 2009 – 2010 | Research assistant, Alba Graduate Business School, Athens, Greece  |

## EDUCATION

Doctor of Philosophy in Management Studies	2010 – 2013	Brunel University London, Brunel Business School, London, United Kingdom (AACSB-accredited) Dissertation title: 'Examining Multinational Corporations R&D Subsidiaries' Embeddedness in Multiple Networks of Knowledge' Supervisors: Prof. Suma Athreye & Prof. Satwinder Singh External examiner: Prof. Lucia Piscitello
PG Diploma in Econometrics	2011 – 2012	Birkbeck, University of London, Department of Economics, Mathematics and Statistics, London, United Kingdom
Master of Science in Economics & Business	2008 – 2009	Erasmus University Rotterdam, Erasmus School of Economics, Rotterdam, The Netherlands Subject: Entrepreneurship, Strategy, and Organisation Economics Supervisors: Prof. Roy Thurik & Prof. Peter van der Zwan
Bachelor of Science in Business Administration	2002 – 2006	University of The Aegean, School of Business, Greece

## RESEARCH OUTPUT

### Publications in peer-reviewed journals

1. Batsakis, G., Mohr, A., Konara, P., & Koritos, C. (2024). The effect of foreign divestment on MNE subsequent performance: The moderating role of spatial and temporal dispersion of prior divestment experience. *British Journal of Management*, in press (CABS 4).
2. Darwish, T., Singh, S., Batsakis, G., & Potocnik, K. (2024). Cross-country analysis of HRM parameters in emerging markets: An assessment of measurement invariance. *British Journal of Management*, in press (CABS 4).
3. Batsakis, G., Konara, P., & Theoharakis, V. (2023). Digital sales channels and the relationship between product and international diversification: Evidence from going digital retail MNEs. *Global Strategy Journal*, 13(4), 830-856 (CABS 4).
4. Batsakis, G., Theoharakis, V., Li, C., & Konara, P. (2023). Internationalization and digitalization: Their differing role on grocer and non-grocer retailer performance. *Journal of Retailing*, 99(3), 400-419 (CABS 4).
5. Batsakis, G., Robotis, A., Koulamas C., & Zeritis, F. (2023). Contract types, institutional distance and operational performance. Evidence from global trade flows in the LNG industry. *British Journal of Management*, 34(4), 1832-1850 (CABS 4).
6. Konara, P., Batsakis, G., & Shirodkar, V. (2022). 'Distance' in intellectual property protection and MNEs' foreign subsidiary innovation performance. *Journal of Product Innovation Management*, 39(4), 534-558 (CABS 4).

7. Shiroadkar, V., Batsakis, G., Konara, P & Mohr, A. (2022). Disentangling the effects of domestic corporate political activity and political connections on firms' internationalisation: Evidence from US retail MNEs. *International Business Review*, 31(1), 101889 (CABS 3).
8. Foroudi, P., Gupta, S., Patel, P., Batsakis, G., Väättänen, J. & Czinkota, M. (2022). The effect of home country characteristics on the internationalization of EMNEs: The moderating role of knowledge stock. *International Business Review*, 32(2), 101893 (CABS 3).
9. Batsakis, G. & Theoharakis, V. (2021). Achieving the paradox of concurrent internationalization speed: internationalizing rapidly in both breadth and depth. *Management International Review*, 61(4), 429-467 (CABS 3).
10. Mohr, A. & Batsakis, G. (2019). The contingent effect of TMT international experience on firms' internationalization speed. *British Journal of Management*, 30(4), 869-887 (CABS 4).
11. Batsakis, G., Theoharakis, V., Azar, G., Singh, S., & Singh, R. (2019). The contingent effect of product relatedness on B2B firms' pricing strategy. Evidence from India. *Industrial Marketing Management*, 83, 266-274 (CABS 3).
12. Theoharakis, V., Angelis, Y., & Batsakis, G. (2019). Architectural marketing capabilities of exporting ventures: the contingent effect of distributor capabilities. *International Marketing Review*, 36(6), 1026-1041 (CABS 3).
13. Batsakis, G. & Singh, S. (2019). Added distance, entry mode choice, and the moderating effect of experience: The case of British MNEs in emerging markets. *Thunderbird International Business Review*, 61(4), 581-594 (CABS 2).
14. Sarpong, D., Eyres, E., & Batsakis, G. (2019). Narrating the future: A distinctive capability approach to strategic foresight. *Technological Forecasting and Social Change*, 140, 105-114 (CABS 3).
15. Mohr, A., Batsakis, G., & Stone, Z. (2018). Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector. An extended Penrosean perspective. *Journal of International Business Studies*, 49(7), 779-808 (CABS 4\*, FT 50, UTD).
16. Singh, S, Tabassum, N., Darwish, T. & Batsakis, G. (2018). Corporate Governance and Tobin's Q as a Measure of Organizational Performance. *British Journal of Management*, 29(1), 171-190 (CABS 4).
17. Batsakis, G., Wood, G., Azar, G., & Singh, S. (2018). International diversification and firm performance in the post-acquisition period: A resource dependence perspective. *Journal of Business Research*, 93, 151- 159 (CABS 3).
18. Mohr, A. & Batsakis, G. (2018). Firm resources, cultural distance and simultaneous international expansion in the retail sector. *International Business Review*, 27(1), 113-124 (CABS 3).
19. Batsakis, G. & Mohr, A. (2017). Revisiting the relationship between product diversification and internationalization process in the context of emerging market MNEs. *Journal of World Business*, 52(4), pp. 564-577 (CABS 4).

20. Mohr, A. & Batsakis, G. (2017). Internationalisation Speed and MNE Performance: A Study of the Market-seeking Expansion of Retail MNEs. *Management International Review*, 57(2), pp. 153-177 (CABS 3).
21. Athreye, S., Batsakis, G., & Singh, S. (2016). Local, global, and internal knowledge sourcing: the trilemma of foreign-based R&D subsidiaries. *Journal of Business Research*, 69(12), pp. 5694-5702 (CABS 3).
22. Batsakis, G. (2016). Host location knowledge sourcing and subsidiary innovative performance: examining the moderating role of alternative sources of knowledge and IPR distance. *International Journal of Innovation Management*, 20(6) (CABS 2).
23. Mohr, A. & Batsakis, G. (2014). Intangible Assets, International Experience and Internationalisation Speed of Retailers. *International Marketing Review*, 31(6), pp. 601-620. (CABS 3).
24. Batsakis, G. (2014). Impediments on the way to entrepreneurship: some new evidence from the EU's Post-socialist world. *Journal of Small Business and Enterprise Development*, 21(3), pp. 385 - 402. (CABS 2).

**Chapters in edited books**

25. Anderson, U., Athreye, S., & Batsakis, G. (2016). Complementarity and substitution in the knowledge networks of R&D subsidiaries. In Ambos, T.C., Ambos, B., & Birkinshaw, J. (Eds.), *Research in Global Strategic Management - Volume 17: Perspectives on Headquarters-Subsidiary Relationships in the Contemporary MNC*. Emerald.

**Papers in review process (titles are undisclosed due to double-blinded peer review)**

26. Azar, G., Batsakis, G., Drogendijk, R., Geng, R., & Pakseresht, A. [REDACTED] (3<sup>rd</sup> Review and Resubmit, *International Marketing Review* [CABS 3]).
27. Batsakis, G., Theoharakis, V., Li, C., & Konara, P. [REDACTED] (1<sup>st</sup> Review Round, *Journal of the Academy of Marketing Science* [CABS 4\*, FT50]).
28. Cui, Z., Li, X., Batsakis, G., Robotis, A., & Braganza, A. [REDACTED] (1<sup>st</sup> Review Round, *Technological Forecasting and Social Change* [CABS 3]).
29. Darwish, T., Haak-Saheem, W. & Batsakis, G. [REDACTED] (1<sup>st</sup> Review Round, *International Journal of Human Resource Management* [CABS 3]).

**Working papers (titles and target journals are tentative)**

30. New technology investment, organizational technology readiness, and firm performance: Evidence from service firms (with Azar, G., Theoharakis, V. & Georgiadis, A., & Bukalsariya, T.). Target journal: *Research Policy* [CABS 4\*, FT50] (final revisions).

31. Reconfiguring export marketing capabilities in an Emerging Market: The contingent role of Entrepreneurial Passion, Strategic Implementation, Digital Technology and Environmental Dynamism (with Theoharakis, V.) Target journal: *Industrial Marketing Management* [CABS 3] (final revisions).
32. Regulatory reforms and venture capital: International evidence (with Tzioumis, K.). Target journal: *Journal of Business Venturing* [CABS 4, FT50] (writing-up).
33. A state-of-the-art systematic literature review on the interplay between supply chain management and internationalization (with Robotis, A., Bak, O., Theoharakis, V. & Theodosopoulos, G.). Target journal: *International Journal of Operations and Production Management* [CABS 4] (writing-up).
34. The fine line between pessimism and optimism: The effect of underestimated and overestimated institutional distance on foreign market attractiveness and the moderating effect of managerial cognition (with Azar, G. & Drogendijk, R.). Target journal: *Journal of International Business Studies* [CABS 4\*, FT50, UTD] (writing up).
35. Physicalization of Born Digital Firms: Implications for Firm Performance (with Theoharakis, V., & Konara, P.). Target journal: *Journal of International Business Studies* [CABS 4\*, FT50, UTD] (Data analysis).

#### **Papers presented in conference proceedings**

36. Azar, G., Batsakis, G., Theoharakis, V., Georgiadis, A., & Bukalsariya, T. (2023). New technology investment, organizational technology Readiness, and firm performance: Evidence from service firms. In: *JPIIM Research Forum*, September 16-17, New Orleans.
37. Theoharakis, V., & Batsakis, G. (2023). Searching for speed traps in the exploration of new markets and products. In: *JPIIM Research Forum*, September 16-17, New Orleans.
38. Azar, G., Batsakis, G., Drogendijk, R., Geng, R., & Pakseresht, A. (2022). An Examination of the Causal Effect of Chinese Managers' Perceptions of Institutional Distance on Foreign Location Choice: A Vignette Experiment. In: *The European International Business Academy Conference*, December 8-10, Oslo.
39. Cui, Z., Li, X., Batsakis, G., Robotis, A., & Braganza, A. (2022). An Interdisciplinary Systematic Review on Artificial Intelligence in Management and Technology. In: *The Academy of Management Conference*, August 5-9, Virtual.
40. Batsakis, G., Konara, P., & Theoharakis, V. (2022). The Contingent Effect of Digital Sales Intensity on the Relationship Between Product and International Diversification: Evidence from Going Digital Retail MNEs. In: *The Academy of International Business Conference*, July 15, Virtual.
41. Batsakis, G., Konara, P. & Theoharakis, V. (2020). In Pursuit of Complementarity in the Internationalisation Process: Evidence from Hybrid Retailers. In: *American Marketing Association Winter Academic Conference*, February 14-16, San Diego, CA.

42. Batsakis, G., Konara, P. & Theoharakis, V. (2019). Revisiting the relationship between product and international diversification. Adding the digital dimension. In: *The European International Business Academy Conference*, December 13-15, Leeds, UK.
43. Batsakis, G. & Theoharakis, V. (2019). Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective. In: *The Academy of International Business Conference*, June 24-27, Copenhagen.
44. Batsakis, G., Konara, P. & Theoharakis, V. (2019). Adding the digital dimension in the relationship between product and international diversification. Evidence from hybrid retail MNEs. In: *The Academy of International Business Conference UK & Ireland Chapter*, April 25-27, Brighton, UK.
45. Konara, P., Batsakis, G. & Shirodkar, V. (2018). Innovating in Foreign Subsidiaries in Isomorphic IP Regimes vs. Non-Isomorphic IP Regimes. In: *The Academy of Management Annual Conference*, August 10-14, Chicago, IL.
46. Batsakis, G., Konara, P. & Shirodkar, V. (2017). Home-government lobbying and international diversification: Evidence from U.S. retail MNEs. In: *The European International Business Academy Conference*, December 14-16, Milan, Italy.
47. Singh, S. & Batsakis, G. (2017). Added Distance, Entry Mode Choice, and the Moderating Effect of Experience: The Case of British MNEs in Emerging Markets. In: *The Academy of International Business*, July 2-5, Dubai, UAE.
48. Batsakis, G., Azar, G., & Singh, S. (2017). Pricing Strategies of Domestic Vs Multinational Firms in an Emerging Market: An Empirical Study. In: *The Academy of International Business*, July 2-5, Dubai, UAE.
49. Mohr, A., Batsakis, G., & Stone, Z. (2016). Explaining foreign divestment in the retailing sector. A Penrosean perspective. In: *The European International Business Academy Conference*, December 2-4, Vienna, Austria.
50. Mohr, A., Batsakis, G., & Stone, Z. (2016). Explaining foreign divestment in the retailing sector. A Penrosean perspective. In: *The Academy of International Business Conference UK & Ireland Chapter*, April 7-9, London, UK.
51. Mohr, A. & Batsakis, G. (2014). Internationalisation Speed and MNE Performance: The Inverted U-Curve Hypothesis. In: *The Academy of International Business*, June 23-26, Vancouver, Canada.
52. Mohr, A. & Batsakis, G. (2014). Explaining Simultaneous Internationalisation. In: *The Academy of International Business Conference UK & Ireland Chapter*, April 10-12, York, UK.
53. Andersson, U., Athreye, S., & Batsakis, G. (2013). Complementarity and Substitution in the Knowledge Networks of R&D Subsidiaries. In: *The European International Business Academy Conference*, December 12-14, Bremen, Germany.

54. Batsakis, G. (2013). Examining R&D Subsidiaries' Innovative Performance under the Multiple Embeddedness Context: A Multilevel Analysis. In: *The Academy of International Business Conference UK & Ireland Chapter*, March 21-23, Birmingham, UK.
55. Athreye, S., Batsakis, G., & Singh, S. (2012). The Dual External Embeddedness of Geographically Distributed R&D. In: *The Academy of International Business Conference*, June 30 - July 3, Washington, DC.
56. Athreye, S., Batsakis, G., & Singh, S. (2012). The Multiple Embeddedness of MNEs' Foreign R&D Subsidiaries in External Home, External Host and Internal Networks. In: *DRUID Conference*, June 19-21, Copenhagen.
57. Batsakis, G. (2012). R&D Subsidiaries' Innovative Performance "revisited": A Multilevel Approach. In: *DRUID Conference*, June 19-21, Copenhagen.

### **TEACHING EXPERIENCE (Average score of teaching evaluations 4.4 / 5.0)**

I. Alba Graduate Business School at The American College of Greece (2017 – present)

#### Graduate courses (MSc and MBA level)

- *Career Development* (MSc, 2018 – 2020)
- *Entrepreneurial Strategy and International Growth* (MSc, 2017 – 2021)
- *Entrepreneurship* (MBA, 2017 – 2022)
- *Entrepreneurship: The Bootcamp Experience* (MBA, 2023 – present)
- *Entrepreneurship in Tourism* (MSc, 2019 – 2021)
- *Global Business and Trade* (MSc, 2017 – 2021)
- *International Business* (MSc, 2021 – present)
- *Lean Entrepreneurship* (Alba - Eurobank MBA, 2021 – present)
- *Strategy Formulation and Implementation* (MSc, 2021 – present)
- *Strategic Management (Online MBA, 2023 – present)*
- *Strategy in Tourism* (MSc, 2021 – present)

#### Executive education

Courses taught: Business Economics, *Business Planning and Reporting*, *International Business*, *Export Management*

Clients:

- WIND Telecommunications
- TITAN Group
- Hellenic Marine Equipment Manufacturers and Exports
- Sunlight Group
- Executives from pharmaceuticals and energy companies

#### Field Trip lectures given to Universities such as:

- TIAS, Executive MBA
- RSM - Erasmus University, MBA
- University of St. Gallen, Executive MBA
- University of Kent, MBA
- Roger Williams University, MBA
- Bern University of Applied Sciences, Executive MBA

- Bremen University of Applied Sciences, Executive MBA

## II. Brunel University London

### Lectures

- *International Business* (MBA, 2023-present)
- *International Business Strategy* (Module leader, core PG, 2015-2023)
- *Strategic Management* (Module leader, elective UG3, 2016-17)
- *Business Economics* (MBA, 2015-16)
- *Entrepreneurship & Marketing in Business* (core UG2, 2016-present)

### Seminars

- *Issues & Controversies in Management* (core UG3, 2015-16, 2016-17)
- *International Business in Emerging Markets* (core UG2, 2015-16, 2016-17)
- *International Business Environment* (Teaching assistant, core UG1, 2011-2012)
- *International Technology Management* (Teaching assistant, elective UG3, 2010-2011)

### Supervision of MSc dissertations - Brunel University London

- Supervised dozens of MSc dissertations in the areas of Strategy, International Business, Entrepreneurship and Marketing.

### Supervision of doctoral students - Brunel University London

1. Nattacia Dabescki; *Speed of Multinational Expansion: Integrated Analysis of Antecedents and Outcomes* (Completed in 2019). Now: Senior Lecturer, University of Derby
2. Amit Rawal; *Bouncing Back from Bankruptcy to Venture Again: Narratives of Entrepreneurial Antifragility* (Completed in 2021). Now: Lecturer, Bayes Business School, City University of London
3. Zequn Cui (expected completion in 2024)
4. Amir Rahimipour Anaraki (expected completion in 2025)
5. Muhammad Deabas (expected completion in 2026)

## III. University of Kent (2013-2015)

### Lectures

- *Innovation and Knowledge Management in MNEs* (Kent executive MBA, 2013-2014)
- *International Marketing* (core PG, 2014-2015)

## IV. Doctoral committees

- *Internal examiner*, Heba Alqurashi (2017)
- *Internal examiner*, Adel Fadhil (2019)

## AWARDS & RECOGNITIONS

- Included in the “Poets & Quants 40 Under 40 MBA Professors” list for the year 2022 ([link](#))
- Exemplary teaching recognition, Brunel Business School, AY2021/22
- 2010 – 2013. Recipient of the Brunel Business School doctoral scholarship (approximately £55,000)

## GRANTS

- 2022-2023. Dean’s Pump-priming Grant, Brunel University London. Blockchain technology Adaptability in British Small and Medium Enterprises (Grant amount £4,700).



- 2011 – 2012. Entrepreneurship and Innovation Unit, Athens University of Economics and Business. “Innovative Entrepreneurship”, Education and Lifelong Learning project, co-funded by the European Union (European Social Fund) and the Hellenic Republic (Ministry of Research and Education). Co-researcher. (contract €6,500)
- 2009-2010. Stelios Haji-Ioannou Start-up of the Year Competition, administered by AHEAD, Alba Graduate Business School. Co-investigator for Greece’s leading start-up competition (contract €60,000).

## **PROFESSIONAL ACTIVITIES**

### **I. Reviewing service (ad-hoc)**

- Research Policy, Journal of World Business, British Journal of Management, Global Strategy Journal, International Marketing Review, Journal of Business Research, Regional Studies, Management International Review, Journal of International Management, International Business Review, Long Range Planning, among others.

### **II. Affiliations**

- Academy of International Business (Member)
- Academy of Management (Member)
- European International Business Academy (Member)
- Higher Education Academy (Fellow)

### **III. External engagement**

- Mentor - pre-seed stage startups (areas of involvement: MVP, proof of concept, demand validation)
- Mentor - VISA Innovation Program (2021-2022)
- Coach - Stage Two Competition (2022-)
- Supervisor / Alba faculty responsible for supervising the Alba MBA team in the European Business Plan of the Year Competition (2021) & Stage Two, the first pan-European competition for the best startups spinning out of leading European universities (2022-)
- Coordinator - 13th People Management Executive Seminar (2017)
- Judge - Disrupt Greece Competition, the startup event of the year (2018)
- Judge - for EGG (Enter – Grow – Go), Eurobank’s official startup accelerator, Athens, Greece (2018-)
- International Marketing Track Chair - 46th Academy of International Business UK & Ireland Chapter Conference (2019)
- EGOS 2025 program and scientific committee

## **RESEARCH INTERESTS**

- Corporate strategy: Product and international diversification
- Innovation management: Knowledge transfer and innovation performance
- Global strategy: Temporal process of internationalisation, Foreign divestment and de-internationalization processes, Digitalization of internationalizing firms

## ADMINISTRATIVE DUTIES & PROGRAM – COURSE DESIGN

- Alba Graduate Business School, Academic Director of internships for the Alba MSc in International Business and Management (2018 – 2020)
- Alba Graduate Business School, Academic Director of the *Alba MSc in International Business and Management* (2021 – 2024)
- Alba Graduate Business School, Academic Director of the *Alba MSc in Entrepreneurship* (2023 – 2024)
- Alba Graduate Business School, Academic Director of the *Alba MSc in Management* (2024 – )
- Alba Graduate Business School, Research Seminar Series coordinator (2017 – )
- Alba Graduate Business School, member of the Ethics and Fact-finding Committee (2020 – 2023)
- Re-designed the postgraduate program *Alba MSc in International Business and Management* (2021)
- Designed the postgraduate program *Alba MSc in Management* (2023)
- Designed the *Strategic Management* course for the newly launched Alba online MBA (2022).
- Designed the *Entrepreneurship: The Bootcamp Experience* course for the revised Alba MBA (2022).
- Brunel Business School, Ethics coordinator (2017-2022)
- Brunel Business School, Head of Strategy, Entrepreneurship, and International Business Research Group (2023 –)

## OTHER QUALIFICATIONS

- Fellow of the Higher Education Academy
- Expertise in Applied econometrics (attended the PG certificate in Econometrics, Birkbeck College, 2011-2012)
- Statistical / Econometric Software: STATA, SPSS
- Competent use of various computer-based learning and assessment platforms (Canvas, Moodle, Blackboard Learn, Brighspace, WISEflow)