

Zarkos Stefanos, Ph.D.
Professor in the Practice of Finance
Associate Dean of Academic Programs

Academic Director:
The ALBA MBA
MSc Entrepreneurship
MSc Supply Chain Management

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Education

B.Sc Business Administration, Cardiff University
M.Sc. in Finance, Strathclyde University
Post Graduate Diploma in Marketing (Dip.M), Chartered Institute of Marketing (CIM)
Postgraduate Certificate in Academic Practice/Teaching in higher education (Pg.Cert.): University of Manchester
Ph.D. Finance - Management Science, University of Manchester
Certificate Executive Academy EFMD European Stream

Professional Qualifications/ Positions

(2014-present): Vice President of the Scientific Council of the Hellenic Association of Financial Managers (SEODI)
(2012-2020) CFA program partner Director
Member of the Greek Chamber of Economists (OEE)
Registered College Professor by the Greek Ministry of Education Registration Number: 364/2009
Certified Lecturer by the Staff development unit of University of Manchester
Graduate member of Chartered Institute of Marketing (CIM)

Part-Qualified management accountant, Chartered Institute of Management Accountants (CIMA)

Teaching Experience and Academic Activities

Current Appointment: (2001-present) Full time, Core Faculty at ALBA Graduate Business School. Subjects taught include *Finance for Lawyers, International Finance, Financial Analysis, Financial Management, Corporate Finance, Corporate Treasury Management, Entrepreneurial Finance*, to Full time MBA, Part Time/ Professional MBA, and MSc programs.

Academic Positions held at ALBA: Assistant Professor of Finance, Assistant Professor in the practice of Finance, Associate Professor in the Practice of Finance with Tenure. Full Professor in the Practice of Finance with Tenure.

Current administrative duties at ALBA:

Associate Dean of Academic Programs, Career Services and International Dept.

Academic Director of the ALBA MBA and 2 MSc Programs (MSc Entrepreneurship, MSc Supply Chain Management);

Supervision of MBA and MSc dissertations.

(1995 - 1999): Lecturer/Seminar Leader in *Financial Institutions and Markets*, University of Manchester. Received scholarship for the Postgraduate Certificate in Academic Practice, offered by the Staff Development Unit of the University of Manchester.

Teaching Experience in Executive Education

Major Clients include:

VODAFONE, PHILIP MORRIS, PEPSICO, CARREFOUR, ABBOT, WALT DISNEY, NOVO NORDISK, ACHMEA, EUROBANK-ERGASIAS, LARCO, MOTOROIL, HELLENIC AEROSPACE INDUSTRY, NATIONAL POWER COMPANY, MINERVA, EBEA, INFO QUEST, THENAMARIS, EEFAM, SEV, SUNLIGHT, TITAN

Seminar Topics: *Finance for Non-finance Managers, Financial Statement Analysis, Strategic Corporate Finance, Valuation of Blue Oceans, Real options*

Recent Journal Articles

Pepelasis I.O., Zarkos S., and Aivalis' C Why leverage does not always deliver: Lessons from the performance of the top 50 industrial firms in Greece during the Great Depression, *Business History*, (June, 2020) **(ABS 4)**

Axaroglou K., Visvikis I., and Zarkos, S. The time dimension and value of flexibility in resource allocation: The case of the maritime industry:., *Transportation Research Part E*, Volume 52, issue (June, 2013), p. 35-48. **(ABS 3)**

Elisabeth Oltheten, Theodore Sougiannis, Nickolaos Travlos, and Stefanos Zarkos, "Greece in the Eurozone: Lessons from a Decade of Experience", *The quarterly Review of Economics and Finance*, Nov 2013, pp.317-335 **(ABS 2)**

Axaroglou k., Zarkos, S. "Market demand and the duration of business projects: the housing industry *Managerial and Decision Economics*". Volume 31, Issue 7, pages 477-487, October 2010 **(ABS 2)**

Zarkos, S and Morgan R. "Real Options and Real Strategies", *Journal: Strategic Change*, November 2007, Vol 16, Issue 7 p315-325. **(ABS 2)**

Zarkos S., Bowe M, “Decision rules for allocating a limiting factor across products in a stochastic production environment: a real options approach”. Journal : Accounting & Business Research (ABR), 2005, Vol. 35 Issue 3, p183-205, 23p, 3 charts, 4 diagrams, 2 graphs; **(ABS 3)**

Zarkos, S, “Flexibility and Investments in the Maritime Industry”, Economic Outlook, Aug. 2006, No 105, pp.18-23.

My latest research work in submission to the Journal of Banking and Finance (ABS 3):

Andra S., Barbopoulos, L., Zarkos S., “How Monetary Shocks Impact the Allocation of Analysts?”

Papers Presented in Academic Conferences after peer review process

“Weathering the Storm: The performance of the largest industrial firms in Greece during the Great Depression”, Presented in Athens University of Economics and Business, April 2015

“Flexibility and commitment in managing fixed assets in the shipping industry” (Axarloglou, Visvikis, Zarkos) submitted to IAME 2012 conference.

Demand Conditions and the Value of Flexibility in the Maritime Industry, Paper presented in the 2011 IAME.

“Empirical Testing of optimal selection between mutually exclusive contracts of different duration: The Case of Maritime Industry” Co author with K. Axarloglou and E. Visvikis. Paper presented at the 2007 IAME

“Applying Real Options theory to solve a product selection problem under production constraints” Co author with M. Bowe. Paper presented at the 2002 European Financial Management Association (EFMA)

Chapters in Books:

Modern Trends in Management (2004) Ed. Haridimos Tsoukas, Kastaniotis editions

Applications of real option in Shipping Industry, in “Trends and developments in Shipping industry”, 2007, T&T publishing. pp. 29-39

Management in Crisis ed. (2011): Financial Management in Turbulent Times. Kastaniotis editions

Recent Presentations / Talks at other Professional groups

March 2019: The second Youth Summit of Economist. Speech for the section Young Graduates and Companies: Skills, Talent and Reskilling.

April 2019: Edu Guide. “Presentation on the Business Post Graduate Education in Greece: A value for money opportunity”

April 2019: Tedex Presentation of the ABA Graduate School

March 2019: The Education fair, Divani Hotel: “Innovation in Business Education

Recent Articles in public press and practitioners magazines;

Postgraduate studies in COVID era

Q&A find an MBA (Aug, 2021)

Article on Finance Pro online magazine (June 2021)

Education Special (May 2021)
LAWYER (May 2021)
Business Partners (April 2021)
Career Guide (April 2021)
HR Professional (Mar 2021)
Kariera Career Guide (Feb 2021)